

CULTURAL TRENDS

Conference

February 2008

City University, London

**Challenging myths, researching reality –
The role of evidence in the cultural sector**

DATE

22nd February 2008

Cultural Trends, the journal that champions the need for better evidence-based analyses of the cultural sector, is holding its first one-day conference on 22nd February 2008 at City University, London.

Cultural Trends believes that cultural policy should be informed by evidence-based analyses. It aims to:

- stimulate analysis and understanding of the arts and wider cultural sector based on relevant and reliable evidence;
- identify clear trends in cultural provision, funding;
- consider participation, including the differences between different social groups and the impact of culture on individuals and society, as well as how such assessments are made and used;
- provide a critique of those data upon which arts and wider cultural policy may be based, implemented, evaluated and developed and encourage improvements in the coverage, timeliness and accessibility of statistical information on the arts and wider cultural sector; and
- examine the soundness of measures of the performance of government and public sector bodies in the arts and wider cultural sector.

SESSIONS:

There will be three sessions during the day focused on **Theory & Practice, Regional & National** and **Taking Part**.

Among the confirmed speakers will be:

- Andrew Pinnock, University of Southampton, 'Two cultures: The use and non-use of hypotheses in cultural policy research'
- Javier Stanzola, MLA 'Swimming with the policy stream? Evidence and Policy in the Museums, Libraries and Archives Sector'
- Kate Clare and Gareth Maer, HLF, 'Capturing the Value of Funding for Heritage - new research from HLF'
- Sarah Bloomfield and Mark Pragnell (Centre for Economics and Business Research) and Geoff Dawe (English Heritage) 'What do we know about attendance at heritage sites? Some evidence from the Taking Part Survey'.

To book your attendance at this conference, please contact Shelley Allen:

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Further details: More details about the journal can be found on the website

www.informaworld.com/culturaltrends

