

CULTURAL TRENDS

Conference and Call for Papers

Autumn 2007

Challenging myths, researching reality – The role of evidence in the cultural sector

DATE

5 November

LOCATION

City University, London, UK

THEMES

The overall theme of the conference is **Evidence and the cultural sector**. Proposals for papers address the following questions:

- Is evidence used in developing cultural policy?
- If so, what kind of evidence? Where does it come from, how is it constructed, and how is it used?
- What kind of evidence might be needed to shape the future?

Papers are invited that cover the breath of the cultural sector – ranging from funded and high arts, to creative industries - and that support or contradict commonly held assertions that culture changes lives and transforms places.

It is hoped to publish papers given in forthcoming issues of **Cultural Trends**.

Cultural Trends, the journal that champions the need for better evidence-based analyses of the cultural sector, is inviting papers for its first one-day conference in Autumn 2007.

Cultural Trends believes that cultural policy should be informed by evidence-based analyses. It aims to:

- stimulate analysis and understanding of the arts and wider cultural sector based on relevant and reliable evidence;
- identify clear trends in cultural provision, funding;
- consider participation, including the differences between different social groups and the impact of culture on individuals and society, as well as how such assessments are made and used;
- provide a critique of those data upon which arts and wider cultural policy may be based, implemented, evaluated and developed and encourage improvements in the coverage, timeliness and accessibility of statistical information on the arts and wider cultural sector;
- examine the soundness of measures of the performance of government and public sector bodies in the arts and wider cultural sector.

Constituency: The journal is widely read and referred to by arts and heritage funders, sponsors and administrative bodies; local and central government officials; cultural organisations; researchers, consultants and academics; and by those concerned with the promotion and development of the arts and creative industries.

Abstracts: Abstracts of 300 words should be submitted to the editor, Professor Sara Selwood at s.selwood@city.ac.uk, by 1st September.

Further details: More details about the journal can be found on the website- www.informaworld.com/culturaltrends



